



Partners for Just Trade places importance not only on creating a just marketplace but also on educating the public about Fair Trade.

Help make Fair Trade products more available by encouraging businesses in your community to carry more Fair Trade items.

You can drop off or send this comment card to any store to let the management know that you are a conscientious consumer interested in purchasing Fair Trade products.

Dear _____,

I shop at your store and would be a much happier customer if I could find more Fair Trade products.

Fair Trade empowers farmers across the world because they are paid a fair wage for their labor and are part of sustainable, long-term business partnerships.

Fair Trade products are becoming more readily available for retail stores to carry—see the list to the right. Thanks so much for your time!

Sincerely,

FAIR TRADE Many Fair Trade Certified™ products exist and new products are added each year. Here is a list of Fair Trade products that currently exist:



- chocolate
- coffee
- flowers
- fresh fruit:
- nuts
- rice
- sugar
- tea
- vanilla
- wine

(bananas, grapes, mangoes, and pineapple)

Visit www.transfairusa.org/content/certification/overview.php for the most up-to-date list.



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From:

Place
your
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here

Partners for Just Trade

*building global partnerships
through a just marketplace*

2236 Tower Grove Ave.

St. Louis, MO 63110

314.773.7358

www.partnersforjusttrade.org

PJT@partnersforjusttrade.org

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